



FOR IMMEDIATE RELEASE  
Feb. 27, 2014

MEDIA CONTACT:  
Dave Sutton  
([dsutton@melwoodglobal.com](mailto:dsutton@melwoodglobal.com))  
(301) 873-2393

## **National Association Launches Campaign Against Unregulated Transportation Companies Uber, Lyft and Sidecar**

### ***Campaign Creates First-Ever National Incident Report System to Help Passengers With Bad Experiences Register Complaints***

**ROCKVILLE, Md.**—A national trade organization has today launched a campaign to counteract the misinformation spread by Uber, Lyft and Sidecar and to help passengers with concerns about these unregulated transportation companies.

“Who’s Driving You?” is one part information portal for those seeking facts about the rise of the so-called “ridesharing” industry, and one part help desk for passengers concerned about the ugly side of Uber and its service uberX, as well as Lyft and Sidecar. The campaign is an initiative of the Taxicab, Limousine & Paratransit Association.

“Whatever these companies, their CEOs, or their Wall Street or Hollywood investors say in public tends to be taken as the gospel truth, and that’s just not the case,” said Robbie Werth, President of the TLPA. “They say they are simply technology companies—yet they are taxi companies. They say they are insured—yet refuse to take responsibility for accidents. They say their drivers are properly screened—yet time and again we see convicted felons behind the wheel. We’ve had enough.”

The campaign features a [website \(www.whosdrivingyou.org\)](http://www.whosdrivingyou.org), where the public can file an Incident Report based on their concerns over interactions with Uber, Lyft or Sidecar in the cities in which these unregulated transportation companies operate.

By filling out a simple form, someone from the Who’s Driving You staff will immediately let you know how to file a complaint with local officials. The public is also encouraged to connect with the campaign on [Facebook](https://www.facebook.com/WhosDrivingYou) (WhosDrivingYou) and on [Twitter](https://twitter.com/WhosDrivingYou) (@WhosDrivingYou).

#### **About TLPA:**

Established in 1917, the Taxicab, Limousine & Paratransit Association (TLPA) is a non-profit trade association of and for the private passenger transportation industry. Its extensive membership spans the globe to include 1,100 taxicab companies, executive sedan and limousine services, airport shuttle fleets, non-emergency medical transportation companies, and paratransit services. For more information, please visit [www.tlpa.org](http://www.tlpa.org).

###